



MU TEC



MUTEC 2016 exhibitor registration forms:

available for download as of September 2015 at
<http://www.mutec.de/en/registration>
10 % early booking discount by March 31, 2016

Parallel to MUTEC:



denkmal

European Trade Fair for Conservation,
Restoration and Old Building Renovation

10 to 12 November 2016

MUTEC and denkmal – Two trade fairs that complement one another at one location and at the same time!

International Trade Fair for
Museum and Exhibition Technology

November 10 – 12, 2016



The museum world is constantly changing. And all museums face the same challenges in these modern times:

How to attract visitors and make a visit to the museum an experience that will make visitors want to return?

MUTEC provides with its range of offerings perspectives for museums and exhibitions centers. It offers an overview of the opportunities and possibilities that boost their appeal and attractiveness to visitors with the aid of modern technologies and creative offerings as well as new forms of exhibits.

MUTEC and its specialized program of supporting events focus on the terrific and exciting challenges that museums and exhibits currently deal with and will have to face in the future.

MUTEC 2014 IN FIGURES

- 55 exhibitors from 12 countries
- 13,100 visitors together with the denkmal; where approx. 10 % exclusively attended the MUTEC
- 98 % were trade visitors
- 17 % international visitors
- 61 % were high-level decision-makers

Since 2010, MUTEC has been opening its doors parallel to Europe's Leading Trade Fair for Conservation, Restoration and Old Building Renovation – **denkmal** – in Leipzig. The concept for organizing both events at the same time and at the same location has proven its worth and has been widely accepted by both visitors and exhibitors. Thus, it made sense to bundle our competencies as Leipziger Messe GmbH and act as organizer of both trade fairs.

Leipziger Messe cordially welcomes you to MUTEC 2016!

EXHIBITION AREAS:

- Building Museums
- Museum fittings
- Visitor services
- Media presentation
- Museum infrastructure
- Museum management
- Library technology

VISITOR TARGET GROUPS:

- Museums
- Collections
- Exhibition centers
- Cultural institutions
- Architectural offices
- Consultancies
- Creative industry
- Municipal administrations
- Education sector
- Foundations
- Associations
- Institutions and organisations

